

# Biography



## **Evan Danis** **Senior Director of Corporate Communications**

As senior director of corporate communications for Intalere, Evan Danis is responsible for developing and coordinating the public and media relations programs for the company. In addition, Danis oversees marketing collateral and brand planning, development and implementation.

Prior to joining Intalere, Danis held a key customer-facing position as senior account executive with a major market media outlet in which his primary responsibility was to develop and execute unique and effective marketing and promotional programs for key customers including many of the region's leading healthcare and business clients.

His professional background also includes 13 years as senior communications officer with the communications department of Allegheny County, Pittsburgh, Pa., where he was responsible for public and media relations for three different county administrations, including the county's first chief executive.

Danis has served as an adjunct faculty member in the Advertising Program at the Art Institute of Pittsburgh, instructing undergraduate classes including Sales and Consumer Behavior. He earned a B.A. in communications from the University of Pittsburgh and an M.B.A. with a concentration in management and marketing from Robert Morris University in Pittsburgh, Pa.